

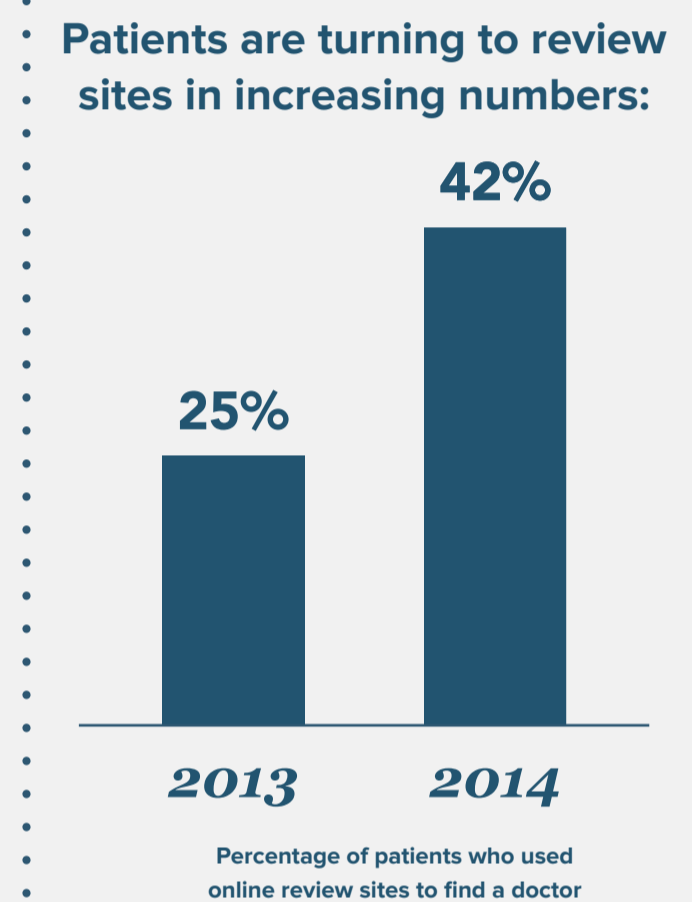
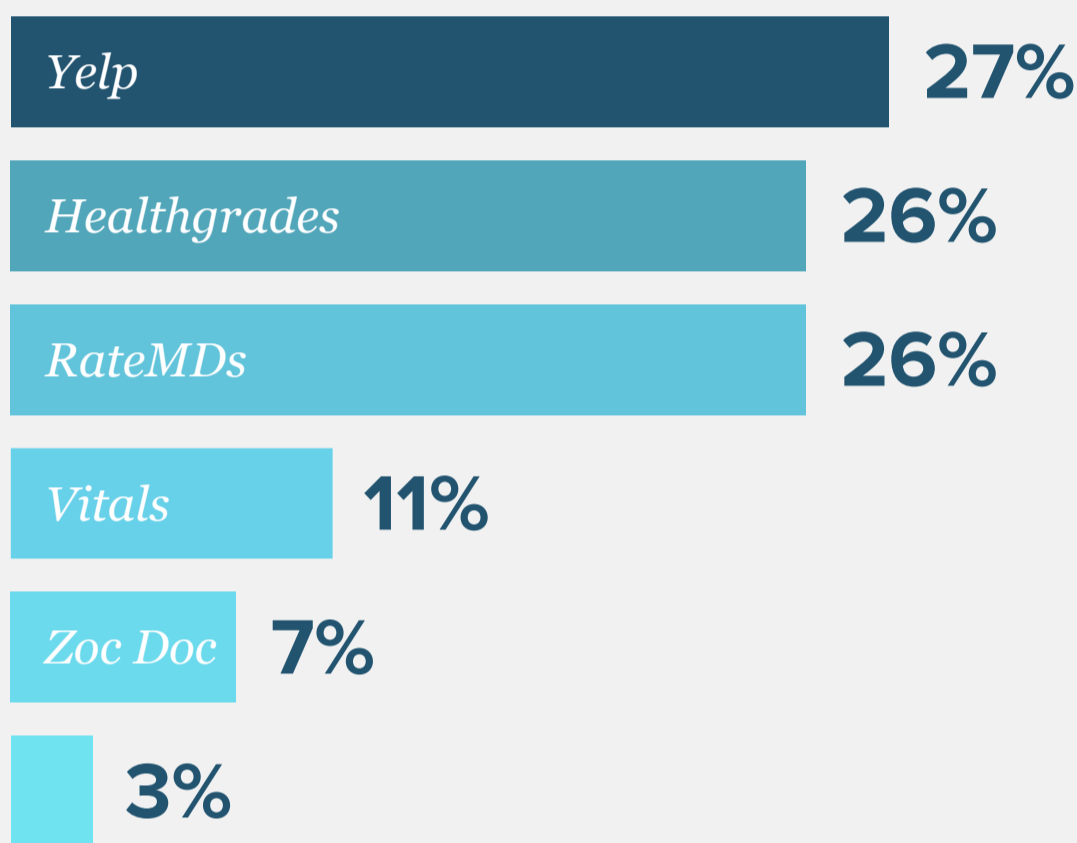


DOCTORS

Yelp is the #1 review site for finding a Doctor

In a recent study by Software Advice, people who used a review site to find a Doctor used Yelp more often than Healthgrades, RateMDs, Vitals, and ZocDoc.

A LOOK AT THE NUMBERS



When do patients use online reviews?

Before selecting a Doctor:



To evaluate a current Doctor:



After selecting a Doctor:



EVERY DAY ON YELP...

as of March 2015



22,534

calls are placed from the Yelp app and mobile website to a Health and Medical business



30,155

visits to a website for a Health and Medical Business originate from a Yelp Business Page

How many calls and clicks can Yelp generate for your practice?

Call us to find out: 888-962-9357

* Study conducted November 2014 (n=4620) by Software Advice, a trusted resource for software buyers. Visit softwareadvice.com. This study was not commissioned by Yelp.